

(LESS FORMAL, LESS TEXT)

Mixed Roots for natural and curly hair

### Curl Cleansing Shampoo

Scrub up with MIXED ROOTS Paraben and SLS free shampoo. A luxurious creamy cleanser that's super gentle on the hair and scalp, just like baby shampoo but gets the job done! Cleans hair

### Deep Moisture Conditioner

This Deep Moisture Conditioner is jam packed with curl loving stuff like rose-hip oil for healing, Vitamin E for strengthening, and carrot seed oil for eradicating dry scalp conditions and adding elasticity to coily hair - this is the stuff that gives your coils bounce... its DEEP!

### Curl Stretching Custard

For thirsty curls and kinky girls! MIXED ROOTS Curl Stretching custard will moisturise, elongate and add definition to natural hair - perfect for dressing curls and setting Bantu knots and Twist outs

### Replenishing Oil treatment

Meet the 'bad boy' of MIXED ROOTS! This hardworking multi-tasker can be used to seal in moisture after washing and conditioning, as a weekly hot oil treatment or as a moisture booster when you add a few drops to your MIXED ROOTS conditioner. An amazing blend of natural moisturisers, conditioners and strengtheners to improve elasticity and help prevent hair breakage.

### Refresher Spray

Wake up tired or second day curls with MIXED ROOTS Curl refresher finishing spray. Use to prep curls for their main course of custard, a quick freshen up or to add a finishing spritz of super shine.

### Leave in Lotion

It's all about Curl Power! Slather on this luxurious lotion after washing and conditioner for a halo of defined, frizz-free gorgeousness. Especially good for waves and finer textures.

### BOX

Product	Great for	feature	Benefits
CC Shampoo	All textured hair	SLS free	Cleans without stripping
Deep Con	Detangling/softening	Strengthens /restores	Rehydrates/Deeply moisturizes
Hair Oil	All textured Hair	Seals in moisture	Boosts shine/stops breakage
Leave In	Wavy/fine Hair	Defines and locks in curl	Eliminates frizz/ moisturizes
Custard Spray	Curly to Kinky hair All textures	Elongates curls Preps and refreshes	Eliminates frizz/ moisturizes Enables restyling without rewashing

Mixed Roots is a multicultural range for curly, kinky and wavy hair of all types. They are fantastic products used individually but work even better when used together as a regimen. Sulfate, Paraben and Mineral-Oil Free, these products are 98% natural and full of nourishing fruit oils and botanical extracts. Mixed Roots will cleanse, condition and style hair naturally and gently, leaving you with beautiful, shiny and healthy hair.

#### Mixed Roots Curl Cleansing Shampoo

Step 1 in the *Mixed Roots System*. This gentle sulfate-free cleansing shampoo cleans curls and kinks thoroughly and rejuvenates the natural curl pattern. Infused with Panthenol and Wheat Protein, this shampoo provides waves and curls with moisture and bounce. Apply to hair and scalp and lather and massage it in. Repeat if necessary then leave on for 3 minutes before rinsing and follow with Step 2 – Deep Moisture Conditioner.

#### Deep Moisture Conditioner

Step 2 in the *Mixed Roots System*. This luxury cream conditioner softens and strengthens curly wavy and kinky hair. Rosehip oil and vitamins and humectants penetrate the hair shaft to help repair and replenish moisture levels. After shampooing, apply generously to the hair, comb through with a wide tooth comb or and leave on for 10-20 minutes before rinsing with lukewarm water. Follow with Step 3 – Replenishing Oil Treatment.

#### Replenishing Oil Treatment

Step 3 in the *Mixed Roots System*. After washing and conditioning, this nutritious blend of natural oils and botanics will seal in the moisture your hair has just been infused with. Apply a little to damp hair and let air/diffuser dry. Although it's step 3, this oil can be used anytime for an instant shine and moisture boost or as a weekly hot oil treatment. Follow with Step 4 – Curl Control Leave In Lotion or Step 5 – Curl Stretching Custard.

#### Curl Control Leave in Lotion

Step 4 in the *Mixed Roots System*. This leave in lotion is for use after steps 1-3 to define and lock in your natural curl or wave pattern whilst eliminating frizz. Use on Clean wet or dry hair, distributing evenly from roots to tips with fingers. (Depending on the thickness and texture of your hair, you can skip step 5) Follow with Step 5 – Curl Stretching Custard.

#### Curl Stretching Custard

Step 5 in the *Mixed Roots System*. This creamy hair custard helps to elongate tighter curls, kinks. Apply to wet or damp hair in small sections down the lengths, and finger rake to style. An Ideal product for twist-outs and setting. Follow with Step 6 – Curl Refresher Finishing Spray.

#### Curl Refresher Finishing Spray

Step 6 in the *Mixed Roots System*. This moisturizing and shine boosting spray can be used anytime to freshen up and de-frizz dry curls for a quick restyle. Simply spray on, scrunch into the hair and follow with a little Leave in Lotion or a dash of Curl Stretching Custard for a super-quick style recharge.